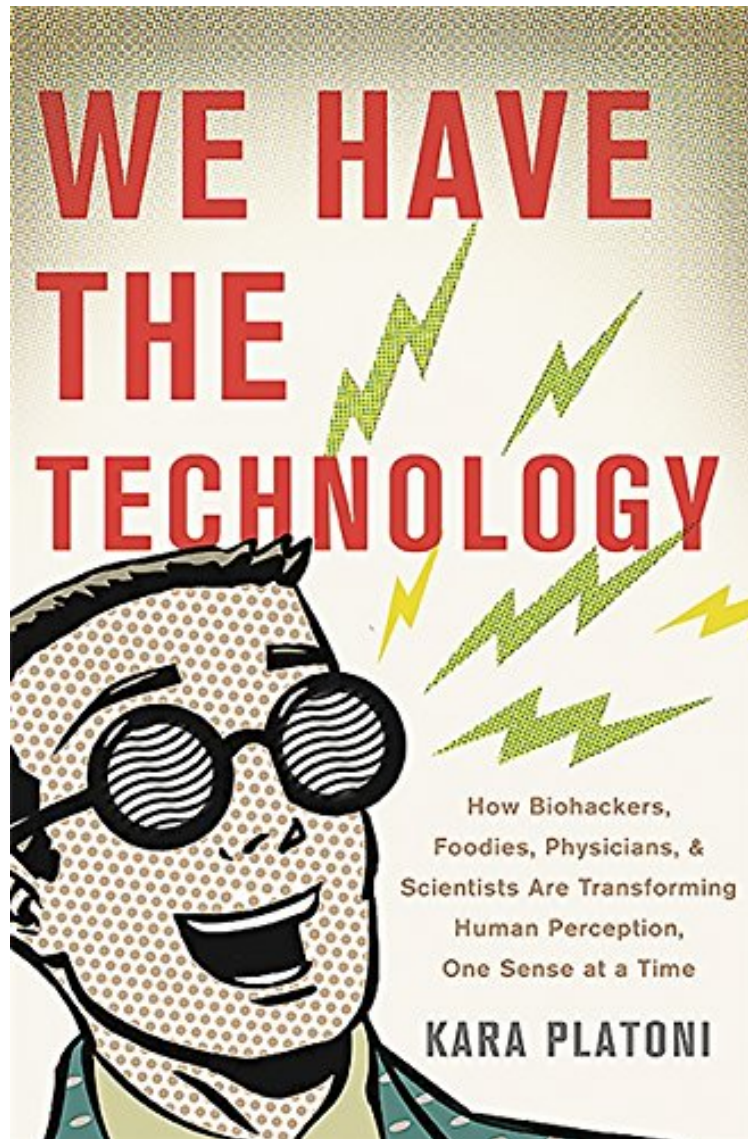


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We Have the Technology: How Biohackers, Foodies, Physicians, and Scientists Are Transforming Human Perception, One Sense at a Time

Kara Platoni

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Kara Platoni : We Have the Technology: How Biohackers, Foodies, Physicians, and Scientists Are Transforming Human Perception, One Sense at a Time before purchasing it in order to gage whether or not it would be worth my time, and all praised We Have the Technology: How Biohackers, Foodies, Physicians, and

Scientists Are Transforming Human Perception, One Sense at a Time:

3 of 3 people found the following review helpful. Science Page-Turner, my RealityBy Ken SI knew that reality is synthesized in my head but I had no idea that language can drive what I taste or that culture can determine how I express emotion. What? So language and culture shape my reality? That's one of my gems from the book. But you will likely find your own surprises. The book is a well researched guided tour of research labs, basements, and even bars, where scientists and others are puzzling about human perception and ways to augment perception. It's all nicely tied together with a story arc (that I won't reveal here). Oh, did I mention page-turner?1 of 1 people found the following review helpful. Stunning amount of research and beautiful metaphors of technology - meeting life- creating art and ...By MJThis book was refreshing on every level. Stunning amount of research and beautiful metaphors of technology - meeting life- creating art and the future...look forward to more work from the author: Ms. Platoni.1 of 1 people found the following review helpful. I heard the Author interviewed and had to buy this book!By hilaryHow we perceive our world. If you love brain science, health science and high tech... this is a great read. Written accessibly for the non techie.

An award-winning journalist investigates how scientists and citizens around the world are re-tooling our senses-and what their discoveries are teaching us about the nature and future of human perception

"[A] fascinating, often mind-boggling report on the fast-growing world of sensory science.... Sometimes glowingly optimistic, and sometimes unnerving, Platoni's overview previews a fast-approaching future of widespread sensory manipulation that demonstrates humankind is truly 'on the cusp of tinkering with its own evolution.'"Booklist"Eschewing both the glib hyperbole of techno-futurists and the finger-wagging of neo-Luddites, Platoni takes her notebook on a whistle-stop tour of sensory pioneers: AI developers, VR engineers, pain analysts, flavor enhancers, and even a few people who really are making the world a better place. Her focus on the senses raises smart questions about the pliable boundaries of human perception and the very real limits of technology--at least in primitive 2015."New York Magazine, 7 Books You Need to Read This December"The cutting edge takes on literal meaning in *We Have the Technology*, as Kara Platoni introduces us to the biohackers, surgeons, perfumers, chefs, and patients pushing the boundaries of reality by inserting perception-altering technologies inside their bodies. Deeply reported and deftly told, *We Have the Technology* draws back the curtain on a brave new world in which being a hacker means hacking oneself."Joshua Davis, author of *Spare Parts: Four Undocumented Teenagers, One Ugly Robot, and the Battle for the American Dream*Washington Post[*We Have the Technology* is a] scrupulously researchedthought-provoking bookA whirlwind tour of the senses and the ways technology may or may not enhance them through methods both fantastic and mundanePlatoni is a wonderful explicator of technology who weaves memorable and vivid metaphors to illustrate difficult concepts.Bay Area News Group, San Jose Mercury News, Contra Costa Times, and Oakland TribuneKara Platoni melds complex concepts of biotech and human sensory enhancement in her new book, *We Have the Technology*it shows us just how far modern technology has come -- and how wild and crazy it's going to get.Shelf Awareness for Readers newsletter[*We Have the Technology* is] an examination of how the creative world of sensory science is changing our understanding and perceptions of reality.Publishers Weekly, starred review[An] enthusiastic review of research into human senses and ways they might be improved.... [W]holly engrossing.... This is a superb account of human perception and the first, clunky but potentially breathtaking efforts to expand it."Consistently fascinating, witty, and candid.... Engrossing techno-science delivered with gusto and sure to reach a varied audience."Kirkus"All readers will find something in this journalistic text that doesn't shy away from tough issues such as privacy and trauma."Library Journal"With her rich reporting and narrative writing, Platoni provides readers with an accessible and engaging firsthand account of the inventions that are likely to shape science, technology, and human perception for many years to come."East Bay Express"Oakland journalist Platoni explores new research that shows how sensory perception and human experience are unexpectedly complicated and changeable."Los Angeles Times"Platoni is a good match for this fascinating, sometimes fraught subject. She's an industrious gatherer of facts and anecdotes. She has a talent for explaining complex ideas in clear language. And in this book, her first, she's crafted a thought-provoking group portrait of the innovative thinkers who, in ways subtle and not so, are reimagining what the brain and the body can do.... She's the antithesis of an armchair reporter."San Francisco Chronicle"[*We Have the Technology* is a] scrupulously researchedthought-provoking book.... A whirlwind tour of the senses and the ways technology may or may not enhance them through methods both fantastic and mundane.... Platoni is a wonderful explicator of technology who weaves memorable and vivid metaphors to illustrate difficult concepts."Washington Post"[An] enthusiastic review of research into human senses and ways they might be improved.... [W]holly engrossing.... This is a superb account of human perception and the first, clunky but potentially breathtaking efforts to expand it."Publishers Weekly, starred reviewAbout the AuthorAward-winning journalist Kara Platoni has a master's degree from UC Berkeley's Graduate School of Journalism. She lives in

Oakland, California.