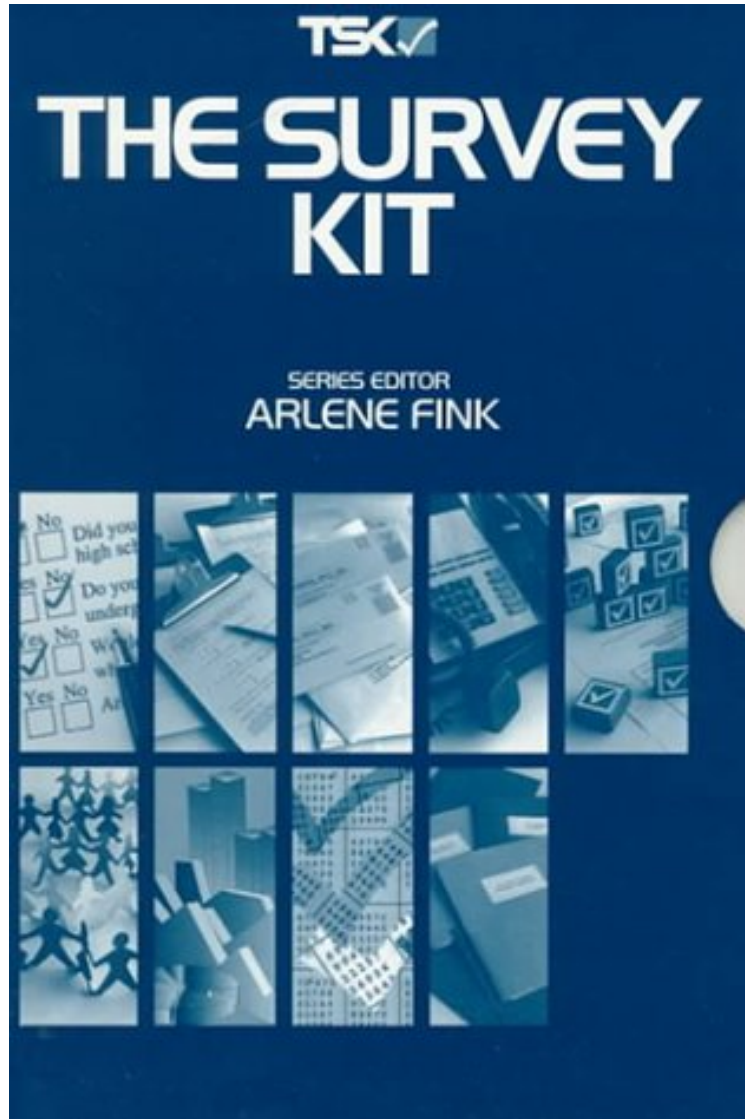


[Download pdf ebook] The Survey Kit

The Survey Kit

Arlene G. Fink

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



+

READ ONLINE

#4363778 in Books SAGE Publications, Inc 1995-08-15 Original language: English PDF # 9 3.28 x 6.30 x 9.50l, #File Name: 08039738881172 pages | File size: 22.Mb

Arlene G. Fink : The Survey Kit before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Survey Kit:

0 of 0 people found the following review helpful. Five Stars By Dr. J Must have for researchers... 13 of 20 people found the following review helpful. Not Worth the Money By Andrew E. Hansen Avoid this series at all costs! It is too simplistic to actually help you design or conduct a survey. A better strategy would be to select a few volumes from the Sage Applied Social Research Methods Series. (See Lavarakas, Fowler, and Mangione volumes.) I have seen Undergraduate text books that do a better job explaining survey research methods. Given its price, the Survey Kit is a

horrible waste of money. This is disappointing given the normally high quality of Sage products. 11 of 13 people found the following review helpful. I disagree! By A Customer I wasn't going to review this series, but I have to say the above review is completely off base. The survey kit was a very necessary tool for my graduate thesis... especially in cleaning up the mess that the original survey designers created by NOT using the kit. I will say that unless you have a need for the ENTIRE kit, just buy specific books from it (Try searching "survey kit").

Planning and conducting successful surveys requires a great deal of time, energy and know-how. While the time and energy components are relatively easy to find, what is often difficult is acquiring the know-how actually to plan, conduct and analyze a survey. An invaluable resource, The Survey Kit offers all the information necessary for conducting a state-of-the-art survey - from the initial planning stages through analyzing and reporting the data.

"I believe the kit as a whole is a suitable required text for introductory graduate or undergraduate courses or as background material for seminars or courses that help students design studies. . . I don't know of any other single source that would serve nearly as well for these purposes." -- "I believe the kit as a whole is a suitable required text for introductory graduate or undergraduate courses or as background material for seminars or courses that help students design studies. . . I don't know of any other single source that would serve nearly as well for these purposes." (Daniel U. Levine) About the Author Arlene Fink (PhD) is Professor of Medicine and Public Health at the University of California, Los Angeles, and president of the Langley Research Institute. Her main interests include evaluation and survey research and the conduct of research literature reviews as well as the evaluation of their quality. Dr. Fink has conducted scores of evaluation studies in public health, medicine, and education. She is on the faculty of UCLA's Robert Wood Johnson Clinical Scholars Program and is a scientific and evaluation advisor to UCLA's Gambling Studies and IMPACT (Improving Access, Counseling Treatment for Californians with Prostate Cancer) programs. She consults nationally and internationally for agencies such as Institut de Promotion de la Prévention Secondaire en Addictologie (IPPSA) in Paris, France, and Peninsula Health in Victoria, Australia. Professor Fink has taught and lectured extensively all over the world and is the author of more than 130 peer-reviewed articles and 15 textbooks.