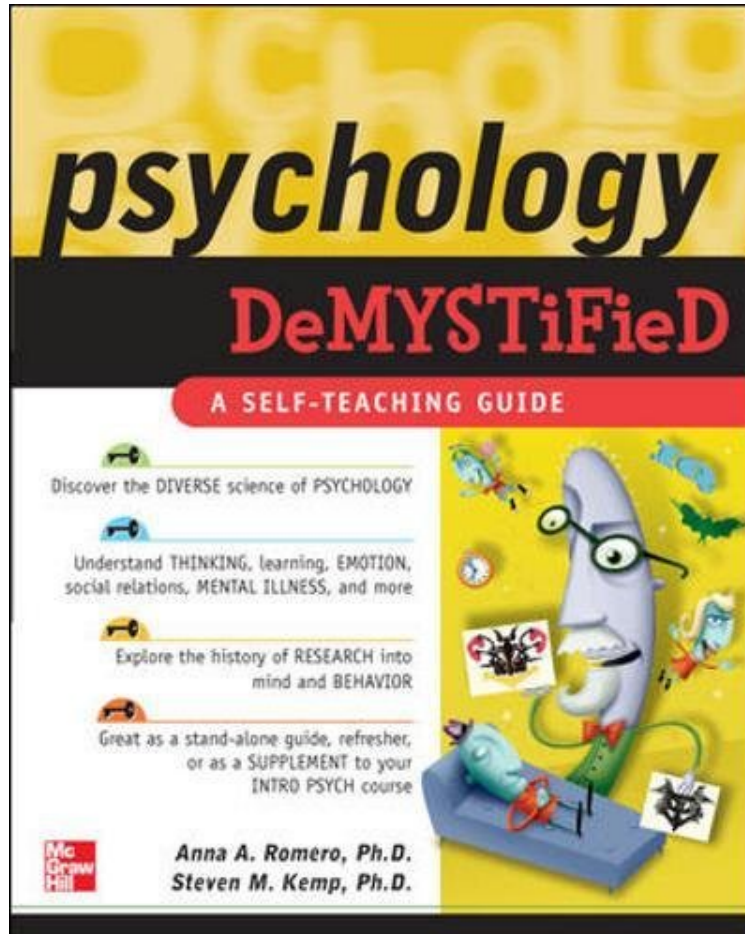


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## Psychology Demystified

Anna Romero, Steven M Kemp

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Psychology Demystified helps students of Introductory Psychology understand their primary text and all the subjects in the standard curriculum.

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**About the Author**  
Anna A. Romero, Ph.D. has taught introductory psychology, among other courses, at several universities. As General Psychology Fellow at the University of North Carolina at Chapel Hill, she managed the department-wide coordination of the introductory psychology curriculum, and the training of junior graduate teaching assistants. Dr. Romero recently completed a four-year postdoctoral research position in the Psychology departments at New York University and Princeton. She is currently a researcher with Harris Interactive. Steven M. Kemp, Ph.D., is a Research Assistant Professor at the University of North Carolina at Chapel Hill, where he has taught classes in introductory psychology as well as courses in experimental psychology and psychological methods. Professor Kemp is a member of the American Psychological Association, the American Psychological Society, and the Association for Behavior Analysis. He is co-author of *Business Statistics Demystified* from McGraw-Hill (2004).