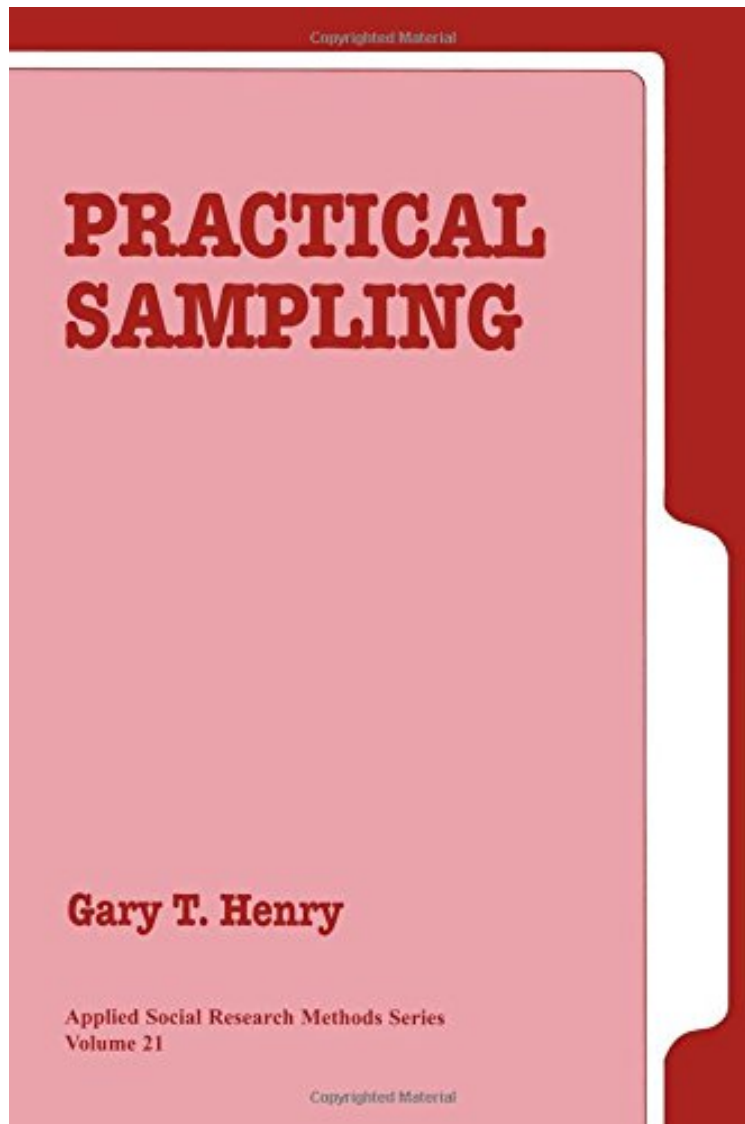


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Practical Sampling (Applied Social Research Methods)

Gary T. Henry

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Gary T. Henry : Practical Sampling (Applied Social Research Methods) before purchasing it in order to gage whether or not it would be worth my time, and all praised Practical Sampling (Applied Social Research Methods):

1 of 1 people found the following review helpful. Best book on the marketBy struggling stat nerdThis book is perfect if you need to conduct a survey and want to know how to sample. It's very how and what to do. It even goes as far as telling you what needs to be done first second and third. Bottom line, it's very applied, minimal formulas and calculations (fyi: there are plenty of books with formulas this is the only applied book I found); a real "how to" manual.

Practical Sampling provides guidance for researchers dealing with the everyday problems of sampling. Using the practical design approach Henry integrates sampling into the overall research design and explains the interrelationships between research and sampling choices. The style is concise and narrative; mathematical presentations are limited to necessary formulas; and calculations are kept to the absolute minimum, making it very approachable for any researcher.

About the Author Duncan and Rebecca Kyle MacRae Professor of Public Policy; Director of Graduate Admissions; Director of Education Policy Initiative at Carolina