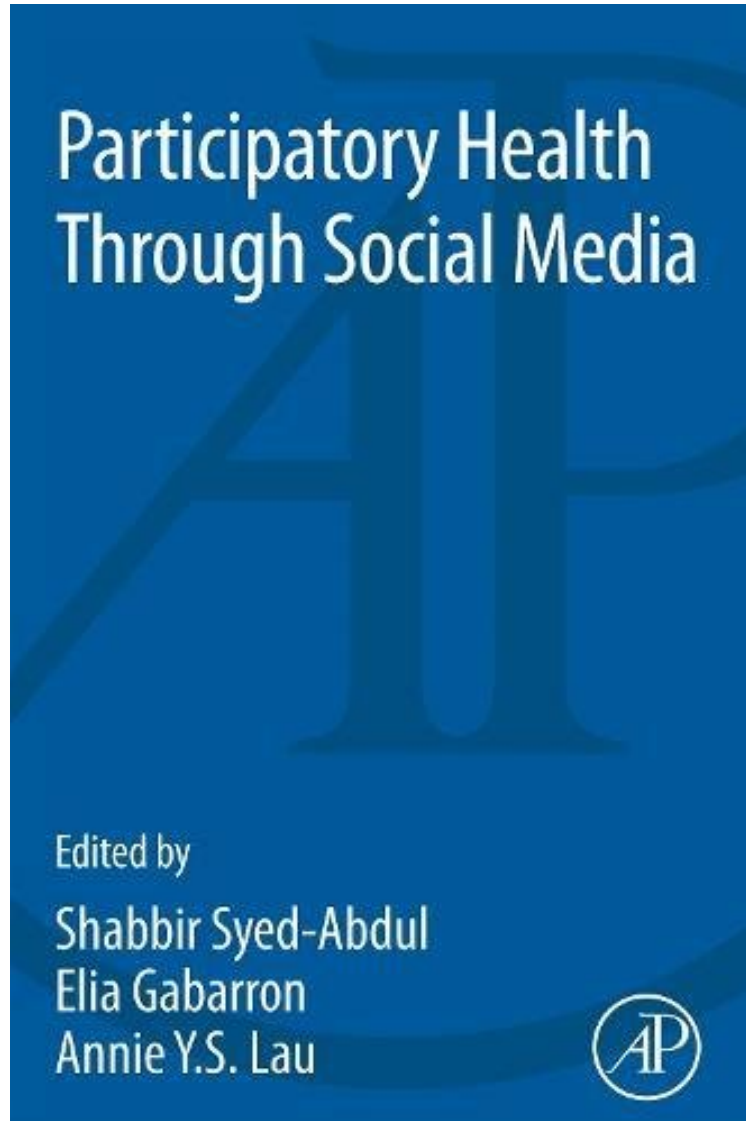


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Participatory Health Through Social Media

From Syed Abdul Shabbir

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From Syed Abdul Shabbir : Participatory Health Through Social Media before purchasing it in order to gage whether or not it would be worth my time, and all praised Participatory Health Through Social Media:

Participatory Health through Social Media explores how traditional models of healthcare can be delivered differently

through social media and online games, and how these technologies are changing the relationship between patients and healthcare professionals, as well as their impact on health behavior change. The book also examines how the hospitals, public health authorities, and inspectorates are currently using social media to facilitate both information distribution and collection. Also looks into the opportunities and risks to record and analyze epidemiologically relevant data retrieved from the Internet, social media, sensor data, and other digital sources. The book encompasses topics such as patient empowerment, gamification and social games, and the relationships between social media, health behavior change, and health communication crisis during epidemics. Additionally, the book analyzes the possibilities of big data generated through social media. Authored by IMIA Social Media working group, this book is a valuable resource for healthcare researchers and professionals, as well as clinicians interested in using new media as part of their practice or research. Presents a multidisciplinary point of view providing the readers with a broader perspective. Brings the latest case studies and technological advances in the area, supported by an active international community of members who actively work in this area. Endorsed by IMIA Social Media workgroup, guaranteeing trustable information from the most relevant experts on the subject. Examines how the hospitals, public health authorities, and inspectorates are currently using social media to facilitate both information distribution and collection.

About the Author Shabbir Syed-Abdul is a leading researcher and a principal investigator of various Health IT projects like Biosensors, TrEHRT, PWAS, DzMap, Big data analytics and visualization. His research interests are telemedicine, mHealth, social media and personal health records. He focuses on the management and flow of the medical information among healthcare providers and patients. His research papers and viewpoints were published in prestigious journals like JAMIA, Journal of Medical Internet Research and The Lancet. Elia Gabarron is psychologist with experience in e-health research and actually is heading a research project on the use of computer/smartphone mediated communication and social networking in health promotion to youngsters. She has co-authored several international peer-reviewed articles in this field. Annie Lau, BE, PhD, is leader researcher of the Consumer Informatics group at the Centre for Health Informatics (CHI), Australian Institute of Health Innovation, Macquarie University, Australia. CHI is the most active and productive consumer informatics research program in Australia, innovating new ways for consumers to engage with clinicians and health services through the use of e-health. Annie Lau has published important original research in this area and has led multiple international reviews on the role of social media for consumers and patients.